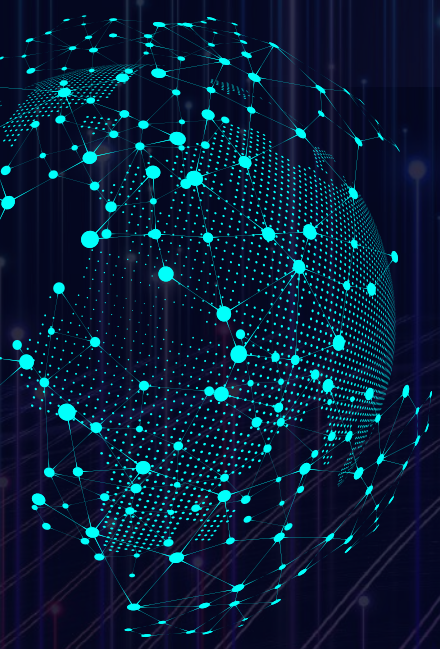
We're Too Small to Be Hacked

If you run a small or mid-sized business,

THIS BELIEF COULD COST YOU EVERYTHING..



Hackers Don’t Chase Big Names

Most SMEs think hackers only target big brands

Hackers go where it’s easy, not where it’s famous.

SMEs usually have:

- Fewer security controls
- No dedicated IT security team

Small Businesses Turn Into Bigger Opportunities

SMEs handle:

- Customer data
- Payment details
- Vendor access

Hackers know this data is valuable — and often poorly protected.

Basic Mistakes Are Everywhere

“Common SME issues:

- Weak passwords
- Same password everywhere
- No regular updates
- No backups

Hackers use automated tools that scan thousands of companies looking for these exact gaps.

Employees Are the Soft Entry Point

EMPLOYEES IN SMES OFTEN:

- LACK SECURITY TRAINING
- DON’T VERIFY EMAILS
- WORK UNDER PRESSURE

THAT’S ALL HACKERS NEED.

The Impact Is Bigger Than You Think

For an SME, a cyber attack can mean:

- Business shutdown
- Loss of customer trust
- Legal or compliance trouble
- Financial loss

Many small businesses never fully recover.

Being Small Doesn't Mean Being Safe

Hackers don't see "small business.
They see easy access.
Cybersecurity isn't about size —
It's about preparedness.

The earlier SMEs act, the cheaper and easier it is to stay safe

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